



# Daily Bread

## Send in Hunger Appeal Contributions TODAY

Contributions to the World Hunger Appeal (WHA) for fiscal year 2010 continue to run behind the original goal of \$20 million. The year-end Good Gifts emphasis and direct mail campaigns have helped the appeal get closer to the goal, but it is *critical* that all WHA dollars get sent in on time.

To be certain that all contributions get recorded in the synod office and forwarded to the national hunger office, checks need to **ARRIVE IN THE SYNOD OFFICE NO LATER** than January 28.

**Make sure your congregation's treasurer/bookkeeper mails ALL hunger dollars to the synod office (or the national office) as soon as possible.**

**DON'T ASSUME ANYTHING.** It's always good to check! Remember, about 60% of WHA contributions come from congregations. Is your congregation part of this cost-effective and *Lutheran* life-saving effort?



### Rocky Mountain Synod Hunger Network Core Team

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**Contact us for ideas and help.  
We also offer to consult, teach,  
speak and preach!**



## Check Out Bread for the World's 2011 Hunger Report

To order or read the acclaimed report, Our Common Interest: Ending Hunger and Malnutrition, visit [www.hungerreport.org](http://www.hungerreport.org). The comprehensive booklet includes an assortment of updated data on hunger, poverty, malnutrition, and the Millennium Development Goals.

Bread for the World is a valued advocacy partner for ELCA World Hunger Appeal. The 2011 Offering of Letters will focus on winning continued improvements in U.S. development assistance that will reduce hunger and poverty.

## What is the Hunger Network??

The Rocky Mountain Synod's Hunger Network is a web of lay and rostered congregational contacts who work to increase awareness about the realities of hunger and poverty and to raise money for the ELCA World Hunger Appeal. It's that simple...and that complicated in the wide geography of this synod!

The Core Team of the network is a group of individuals committed to helping congregations and their contact people do this important and life-saving work. The team has set these goals for its work in 2011:

- ✓ Continue to COMMUNICATE and to consult with and preach/teach in congregations and other synodical gatherings.
- ✓ Interview congregations with histories of consistent giving to the WHA and share their success stories with other congregations.
- ✓ Develop a variety of WebEx presentations and offer these training opportunities to congregational contacts—who can participate without leaving their homes!
- ✓ Offer on-site workshops in northeastern New Mexico, Salt Lake City, and northern Colorado (including Cheyenne, Wyoming).
- ✓ Support the work of the ELCA Malaria Campaign Pilot Synod Task-force.

If you would like to help with any of these tasks, contact Carol McDivitt at [mcdivittc@mindspring.com](mailto:mcdivittc@mindspring.com) TODAY!



# ELCA Malaria Campaign

## Evangelical Lutheran Church in America

God's work. Our hands.

Based on the pioneering work of the Lutheran Youth Organization, the Rocky Mountain Synod has been named a 2011 Pilot Synod for the ELCA Malaria Campaign. A taskforce is being formed by Bishop Bjornberg and Linda Staats; it will include representatives of LYO and the Hunger Network, in addition to other synod organizations.

Watch for news about how you can participate in this effort that will benefit our Lutheran companion churches and companion organizations in ten African countries: Angola, Central African Republic, Ethiopia, Liberia, Malawi, Mozambique, Nigeria, Tanzania, Zambia and Zimbabwe.

Go to [www.elca.org/malaria](http://www.elca.org/malaria) for resources you can use as you plan awareness and fundraising activities for this year. The Global Health Initiatives (addressing malaria and HIV-Aids) have moved out of the office of the Presiding Bishop and into the unit with ELCA World Hunger; so the connection between hunger and poverty and the devastation of these diseases will be clear and well-coordinated.

Remember that gifts to this campaign should be **SECOND MILE** giving. The Malaria Campaign focuses extra attention on this need; but this work is not new...it is work funded for many years by the hunger appeal. The basic, on-going support of the World Hunger Appeal is still critical and is the first priority of the Hunger Network.



## Lutheran Church of the Master Shares Malaria Campaign Idea

Last November, the dedicated team at Lutheran Church of the Master in Lakewood (Colorado) kicked off a malaria fundraising campaign with a promotional net and the two-minute video downloaded from ELCA Malaria Campaign website. The net display was decorated with 100 pictures of mosquitoes, which were "swatted" out with red marker for every \$10 donated (tracking their progress toward meeting the goal of \$1,000).

The video was shown during the announcement time in worship, introduced by thirty seconds of mosquito whiny sounds and comments about pesky mosquitoes.

The coffee hour featured mosquito cupcakes (using an image of a mosquito from the internet). The team also cut out small images of mosquitoes and strips of malaria trivia, which they glued onto spaghetti to create a "swarm." The beverage for the kick-off day was "malaria tonic" made of orange juice and tonic water (quinine). To cut down the bitter taste, they mixed the drink in proportions of two-thirds orange juice to one third tonic water.

With such a creative beginning, the congregation easily met its goal! Thanks to Joan Jacobson and Ann Rutkofsky for the great ideas.



## Lent Begins March 9th...



Lent and Easter are WHA emphasis times in many congregations. A new **Lenten meal series** is now available on the hunger website ([www.elca.org/hunger](http://www.elca.org/hunger)). Host Lenten meals *and* fight hunger at the same time. The series comes with complete plans for six different meals from around the world. The plans include global recipes, prayers, stories, placemats, table tents and more.

Watch for the next issue of *Congregation Connections* for more ideas. Easter comes late this year, but early planning is probably already beginning in most congregations and will be the focus of the Theological Conference in January. Ask if you can attend your congregation's worship planning meetings for Lent and Easter!

### 1-2-3 CONTACT!

Congregational hunger leaders should make sure they (and others who work with them) are receiving the two ELCA World Hunger Resource Packets and the quarterly issues of the *LifeLines* newsletter. Go to [www.elca.org/hunger/contact](http://www.elca.org/hunger/contact) or call 800/638-3522, ext. 2764, to sign up.