



Daily Bread

The World Hunger Appeal Needs YOU!

As this issue of the Daily Bread goes to print, current giving trends are a cause for some concern. **Through July, donations to the World Hunger Appeal were the lowest they have been for five years.**

As Dan Rift, Director for the ELCA World Hunger and Disaster Appeal, notes in a recent letter: "Families are counting on the gifts you provide through ELCA World Hunger to lift themselves from hunger and poverty. Unless special action is taken now, donations to ELCA World Hunger may not be sufficient to meet this year's commitments. **The next few months are critical for those who are looking to us for help.**"

Because of funding cycles, the early months of autumn are always critical decision times. An influx of contributions is needed NOW to help avoid cuts to programs that save and build lives.

The Fall 2010 ELCA World Hunger Resource Packet should have arrived recently and is filled with resources and ideas. If you did not receive your copy or want additional copies for committee members, order the whole packet or individual parts as soon as possible.

If you want to access the ELCA Good Gifts Fair Planning Guide and it is still on backorder, you can email Carol McDivitt (mcdivittc@mindspring.com) to request a pdf copy.

ELCA
Good Gifts



Remember...Free Shipping is BACK!!

Pastors and hunger contacts can once again order free resources and materials online or by phone with free shipping. World Hunger has moved to a new e-store that provides free shipping and other useful features. Go to www.elca.org/hunger/resources to set up your account. You may also order over the phone by calling 800.638.3522, extension 2580.

A few ELCA World Hunger resources (*Taking Root* curriculum, *The Race, Hunger and Hope Dramas*, *Sustaining Simplicity*) remain exclusively available through Augsburg Fortress. These are the materials for which there is a charge and shipping will still be billed by Augsburg.

Ending Hunger Summit: Getting Down to Basics

The **FIFTH** Ending Hunger Summit will be held this year on **Saturday, October 2**, at Holy Shepherd Lutheran Church in Lakewood, Colorado, from 8:30 am to 2:30 pm. Registrations are due by September 27 and the cost is \$15.

The summit will feature two sessions of workshops designed for new AND experienced hunger contacts. Lutheran Advocacy Ministry-Colorado will provide a presentation about the issues on Colorado's ballot this fall AND will offer Poverty 101, a simulation exercise designed to help participants understand the realities of living in poverty.

The Hunger Network has grant funds from ELCA World Hunger to help defray the registration and travel costs of congregational contacts who attend the summit AND plan and carry out an awareness/fundraising activity. Register TODAY at www.rmselca.org/hungersummit or call Willie Hobbs at 303.777.6700 or 800.525.0462.

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**Contact us for ideas and help.
We also offer to consult, teach,
speak and preach!**

Update on Lutheran Malaria Initiative Pilot Synod Efforts

Thanks to the work of the synod's Lutheran Youth Organization (LYO) and the resolution passed by the synod assembly in May, the Rocky Mountain Synod will be a Pilot Synod for the Lutheran Malaria Initiative during 2011.

The Lutheran Malaria Initiative is a special effort connected to ELCA World Hunger. It is a 5-year campaign to expand the work of the church in addressing malaria. The initiative builds on the ongoing core work of ELCA World Hunger in addressing diseases of poverty.

The Lutheran Malaria Initiative is intended to add to, not replace, giving to ELCA World Hunger. Being a Pilot Synod will give us opportunities for current supporters to deepen their giving and engagement above and beyond their ongoing core commitments to ELCA World Hunger. It will also offer a special opportunity to invite NEW people and congregations into this work by introducing them to ELCA World Hunger and ultimately bringing them into this broader, comprehensive work of the church in helping communities lift themselves out of poverty into self-sufficiency.

The ELCA is working in a coordinated movement with the Lutheran Church-Missouri Synod and Lutheran World Relief. The Lutheran Malaria Initiative is made possible through support from the United Nations Foundation, a public charity that is heavily involved in global health concerns. The ultimate goal is to completely treat and prevent malaria in Africa by 2015. We have a great opportunity to achieve this goal—connected to the United Nations' Millennium Development Goals, known to us as the ONE Campaign.



Restoring health. Inspiring hope.

The ELCA's fundraising goal is \$30 million. Of the portion expected to be raised through synods, our share of that goal would be \$250,000 over a four-year period. We will be focusing on partner churches and programs in eight countries in Southern Africa. Planning for how the Rocky Mountain Synod will organize its Pilot Synod efforts is in the beginning stages—although we have a great start because of the enthusiastic initial work and continuing involvement of LYO!

Do you or your congregation want to be part of this exciting new effort??? Pilot Synods are expected to be creative, develop and test new resources, and experiment with strategies that for work in congregations and other faith settings.

Assuming the 2011 Churchwide Assembly approves extending the initiative to the whole church, our work can help lay the groundwork for other synods and eliminate the horrific impact of this mosquito-borne illness that is especially deadly where poverty and hunger are most prevalent. Contact Carol McDivitt (mcdivittc@mindspring.com or 970.669.4090) if you have ANY interest in helping shape the synod's Lutheran Malaria Initiative effort!

Taking Root Curriculum Now Has Units for Grades K-2

The hunger curriculum designed to transform learners into people who really understand how poverty and hunger are connected now has materials for younger children. Order your free sample kit from Augsburg Fortress!



Remember These Resources!

- An **ELCA Good Gifts Fair Planning Guide** will be available some time in September. A pdf version can be requested by contacting Carol McDivitt (mcdivittc@mindspring.com). Now is the time to think about how you might use this guide to hold special events. The guide helps groups rethink the tradition of gift-giving at Christmas and offers an alternative to honor loved ones with donations to ELCA World Hunger throughout the year.
- The new **ELCA World Hunger e-News** was launched in June. Subsequent issues are being sent monthly. It contains ideas about how to engage your congregation in World Hunger-related efforts, stories about our work in the world, announcements about new resources, and "shout-outs" to congregations and groups who are doing exciting things to end hunger. If you want to sign up, go to <https://community.elca.org/NetCommunity/Page.aspx?pid=549>.
- An **ELCA World Hunger video series** is currently in production and will be available on DVD and for download from the elca.org/hunger website in October. Several videos, five minutes in length, will tell the stories of individuals and families whose lives have been changed by the ministry of ELCA World Hunger.



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.