

**God's work.
Our hands.**

Rocky Mountain Synod

Evangelical Lutheran Church in America

VIDEO TIPS

TIP ONE STORY-TELLING

Tell a great story. Your congregation is full of people with stories to share and tell!

TIP TWO FILMING

Use limited Pans, no Zooms and make sure to hold your camera steady when filming. If you don't have a tripod, use a table or hold camera against your body to reduce shaking.

TIP THREE SOUND

Find a quiet room. Use a sound blanket to eliminate background noise. Keep subject 3-5ft. from camera mic. Use wireless mic system if you have access to one.

TIP FOUR LIGHTING

Use 3-Point lighting system: one light to the left of subject, one to the right and one fill light behind interviewee.

TIP FIVE EDITING

Find a budding "Spielberg" or someone in your congregation who likes to edit videos and get them involved ... make this a community project!

YOUR VIDEO CHECK LIST



Story Ideas

- People's faith stories
- Significant place or building
- Events & related ministries
- Congregation, Community & Household

Filming

- Keep pans slow and use minimally
- No zooms! Pick your spots and film from there
- Don't walk and record, keep shot steady
- Use tripod, table or an inexpensive stabilizer

Sound

- Quiet Room
- Interviewee(s) talking towards camera
- Sound blanket if background noise
- Wireless mic system if available

Lighting

- 3-Point lighting for interviews
- No shadows on face, even-lighting on subject
- Don't film against a window or bright background
- When outdoors, watch for sun glare or whiteout

Permissions

- Obtain permission for all music used in your video
- Have anyone appearing in your video sign release form