

BEGINNING A CULTURE OF GENEROSITY

Guiding you through your Fall Stewardship Appeal.

An Invitation from THE ROCKY MOUNTAIN SYNOD, presented by 3E and GSB.

A STEWARDSHIP PROGRAM FOR CONGREGATIONS SEEKING TO:

- Stabilize and grow financial giving
- Teach Biblical stewardship principles
- Help members discover generosity
- Begin building a foundation for a generous culture

PARTICIPATING CONGREGATIONS WILL RECEIVE:

- An easily implemented program designed to stimulate generosity even through national economic uncertainty
 - ◆ Professionally designed, adaptable materials
 - ◆ Letter templates for the stewardship drive
- Six virtual, live training events with a GSB Consultant to guide congregations through a sound stewardship appeal
- Clear tactics for sharing information and inspiration about your congregation's ministry
- 1:1 guidance from your GSB Consultant
- At least 7 videos teaching the principles of this program
- The ability to achieve a strong financial response even in uncertain times

2020 Schedule

June–August
REGISTRATION

August 22, 2020
VIRTUAL SESSION #1
Building Blocks for Generosity

September 5, 2020
VIRTUAL SESSION #2
An Effective, Inspiring Stewardship Appeal

September 26, 2020
VIRTUAL SESSION #3
Sharing Stories of Generosity, Achieving a Strong Response (Part 1)

October 17, 2020
VIRTUAL SESSION #4
Achieving a Strong Response (Part 2)

November 7, 2020
VIRTUAL SESSION #5
Sharing Results and an Effective Follow-Up

November 28, 2020
VIRTUAL SESSION #6
Finishing the Year Strong

