

BEGINNING A CULTURE OF GENEROSITY

Guiding you through your Fall Stewardship Appeal.

An Invitation from THE ROCKY MOUNTAIN SYNOD, presented by 3E and GSB.

EXPECTED RESULTS AND PROGRAM COST

The program aims for participating congregations is to stabilize current 2020 year giving to 2019 (pre-Coronavirus) levels, with the potential for modest growth above that level for 2021.

Program cost \$ 650 per congregation
 3E/Synod funding minus \$ 500 per congregation

Total cost to congregation \$ 150 due with registration

- *Congregations will be expected to pay their own fall appeal printing costs (bulletin inserts/brochures).*
- *It is also suggested that this program could qualify for Thrivent Action Team grants (a \$300 value). Contact a Thrivent Financial member for details.*

REGISTRATION FORM

[Please Print Clearly]

Yes, Bishop Jim Gonia, we accept your invitation to join *Beginning a Culture of Generosity*.

 CONGREGATION NAME

 ADDRESS

 CITY STATE ZIP

 CONTACT PERSON NAME

 EMAIL

Mail to: 3E / Rocky Mountain Synod, 3E
 Treasurer, 1128 E Boulder St, Colorado Springs, CO
 80903

For more information: Deb Elstad, 3E Associate
 Director, deb.elstad@gmail.com

ADDITIONAL STEWARDSHIP HELP

Across the country GSB works with congregations through *Stewardship for All Seasons (SAS)*, a comprehensive stewardship program designed to fully create a culture of generosity.

Congregations in their first year of SAS normally increase revenue by 10-15% and often much more than that. A far more personalized program with congregations who commit for a full year or more, SAS provides a deep dive into growing generosity in the church. If you are interested in this program, new cohorts are being launched each year through 2022. Contact Deb Elstad at deb.elstad@gmail.com for more information.

Here is what one leader said in response to how the RMS 3E Stewardship for All Seasons helped them:

Our fall campaign was successful because with the direction of GSB we focused on generosity and its importance to meet our ministry initiatives. This was a change in the message for our stewardship appeals. It was appreciated by our members to have objective ministry initiatives to focus on rather than just the idea that we need to increase giving or tithing. As a member of the stewardship committee, I appreciate having the ministry initiatives so that we can continue to communicate with the congregation during the year of the Joyful success we have in 2020. -

Joe Fangman
 Joy Lutheran Church, Parker, CO

