

One-Page Style Guide

Logos



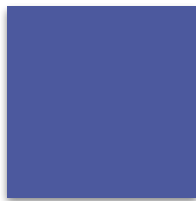
Rocky Mountain Synod
Evangelical Lutheran Church in America
God's work. Our hands.



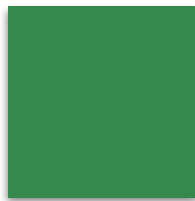
Colors



Red
RGB: 161r / 20g / 32b
Hex: #A11420



Purple
RGB: 76r / 89g / 158b
Hex: #4C599E



Green
RGB: 54r / 137g / 77b
Hex: #36894D



Yellow
RGB: 208r / 160g / 18b
Hex: D0A012

Fonts

Letterhead typeface

Times New Roman

Non-letterhead typeface option

Cambria (Headline)

Calibri (Body)