

E L C A W O R L D H U N G E R ' S

ACTION GUIDE *for* CONGREGATIONS

JOIN ELCA
WORLD HUNGER
THIS LENT!

ELCA World Hunger's
40 DAYS
of Giving



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.



HOW TO USE THIS GUIDE

As members of the Evangelical Lutheran Church in America (ELCA), we are called to be part of God’s work in the world. Through ELCA World Hunger, our church creatively and courageously works toward a just world where all are fed. Together, we achieve things on a scale and scope we could never do otherwise.

Chances are your congregation is already making a difference in the fight against hunger and poverty by serving your neighbors, raising funds and collecting in-kind donations. First, thank you! This guide is designed to help you continue this good work with some new and popular resources.

Find

Visit [ELCA.org/hunger](https://elca.org/hunger) to find nearly all the resources you see here and more.

Connect

Engage with the latest news and stories from ELCA World Hunger:

 [Facebook.com/ELCAWorldHunger](https://facebook.com/ELCAWorldHunger)

 [Twitter.com/ELCAWorldHunger](https://twitter.com/ELCAWorldHunger)

 [Instagram/ELCAWorldHunger](https://instagram/ELCAWorldHunger)

Tell us

Was your activity a success?
Send photos and stories to hunger@elca.org.

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ELCA World Hunger's
40 DAYS
of Giving



**Choose a program.
Give a gift.
Change lives.
Coming Lent 2018.**

See a new side of the 40 Days of Giving. Starting in Lent 2018, we're lifting up several programs in India, Malawi and the United States that urgently need your support. Choose a program and walk alongside our neighbors as they address hunger in their communities.

ELCA.org/40days

What's next?

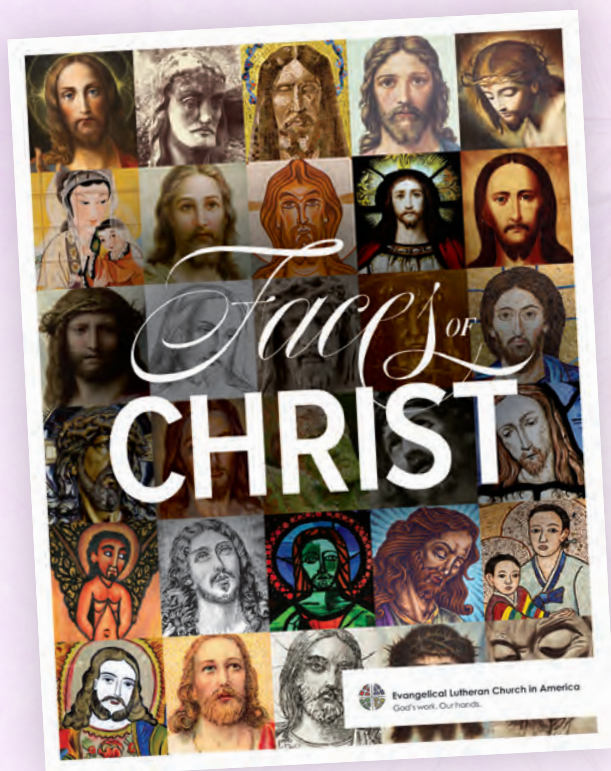
Visit ELCA.org/40Days for more information and project-specific bulletin inserts as they become available. Please begin planning your congregation's participation and fundraising now. Online giving will open on Ash Wednesday (Feb. 14, 2018) and continue through Easter (April 1, 2018).

If the funds raised for a specific program exceed the goal amount, the additional funds will be used to address a similar need in that country or region. And check back often – new programs and projects may be unlocked if our goals are met.

Please help us make sure that we can continue to fund this life-saving, life-changing work in 2018.


The 40 Days of Giving starts Feb. 14, 2018.

Reflect



Lenten study

"Faces of Christ" Lenten study is a five-week educational series that dives into who Jesus is for us, with us and among us today. The study is a tool for learning and reflection during Lent and features activities for groups. Each session includes reflections from ministry leaders in Indonesia, India and the United States.

 Order a limited supply or download at [ELCA.org/Hunger/Resources](https://www.elca.org/Hunger/Resources).

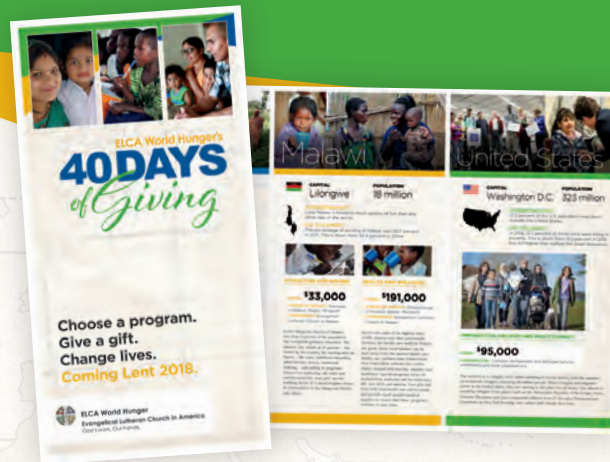
Inspire

On the ELCA World Hunger Vimeo channel, find a series of short videos you can share with your congregation. Check out "Robyn's Story" and "Kanchan's Story," two new stories of people whose lives have been affected by the work of ELCA World Hunger, thanks to your gifts.



 Watch the videos for free at Vimeo.com/ELCA

Give



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Check out the brochure included in this packet to learn more about the projects your gifts to 40 Days of Giving will support.

Lenten litany

Ever-present God, with dry land, a rainbow and a word, you established your covenant with Noah, promising new life to all creation;

"Return to the Lord, your God, for the Lord is gracious and merciful, slow to anger, and abounding in steadfast love" (Joel 2:13);

With a new name and a future of hope, you established your covenant with Abraham and claimed him as your own;

"Return to the Lord, your God, for the Lord is gracious and merciful, slow to anger, and abounding in steadfast love";

With manna from skies and water from stones, you led your people from slavery to freedom, marking your promise to them, that they would be your covenant people, and you, their refuge;

"Return to the Lord, your God, for the Lord is gracious and merciful, slow to anger, and abounding in steadfast love";

Through the prophets, you called your people to new relationship with you, establishing a renewed covenant through your servant Jeremiah: "I will be their God, and they shall be my people";

"Return to the Lord, your God, for the Lord is gracious and merciful, slow to anger, and abounding in steadfast love";

You sent your Son, Jesus Christ, that in his life, death and resurrection, your covenant with all creation may be established for all time, that from generation to generation, all may proclaim the blessings of your coming reign;


"Return to the Lord, your God, for the Lord is gracious and merciful, slow to anger, and abounding in steadfast love";

Dry land, a name, deliverance, renewal, resurrection – through these gifts, O gracious God, you establish your covenant with us and our ancestors. Bless the gifts we offer our neighbors, that all may share in the abundant, steadfast love that draws us near to you.

Amen.

Hunger Catechism

ELCA World Hunger's new "Hunger Catechism" series can be plugged in to confirmation and catechism classes or given to mentors to spark conversations with youth. Each of the three handouts already developed dives deep into the Small Catechism, with short introductions to Luther's teaching, questions for discussions and real-life examples. Sessions on "You shall not steal," "You shall not kill," and "Give us this day our daily bread" will be available for download in January 2018.

 Follow ELCA World Hunger on Facebook for more updates and new sessions next year!



New program for 2018!

Vacation Bible School

Celebrate "God's Good Creation" in 2018 with ELCA World Hunger's brand new vacation Bible school program! "God's Good Creation" has everything you need for a fun, faith-filled encounter with the people and animals working around the world to end hunger for good. The theme for each day is focused on one animal from the ELCA Good Gifts catalog, including bees, goats and chicks. There are materials for large group gatherings, crafts, theme snacks, Bible reflections and more! Look for "God's Good Creation" this January!





Souper Bowl of Caring

Did you know American consumers spend more than \$10 billion on food and other items for the Super Bowl each year? Imagine if those dollars were instead put toward ending hunger. This year, support the work of ELCA World Hunger by getting your congregation involved in Souper Bowl of Caring, a national effort to transform the time around the big game into the nation's largest celebration of giving and serving. Youth are encouraged to take up a collection, with gifts designated to ELCA World Hunger, asking for one dollar or one food item for people in need, culminating on Super Bowl Sunday. Find resources, register to be a part of the movement and more at SouperBowl.org.

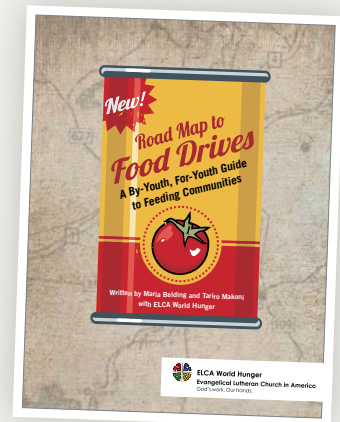


Try this!

Road Map to Food Drives, a by-youth, for-youth guide that offers step-by-step advice for planning and preparing a youth-led food drive. This guide will help your group act lovingly and wisely as you fight hunger in your community.



Download the guide for free at ELCA.org/Hunger/Resources under the "Hunger Ed" tab.



Consider this!

Want to make a difference locally and around the world?

Consider donating food items to the local pantry and money to ELCA World Hunger. Gifts to ELCA World Hunger support projects and programs in more than 60 countries around the world.



Get ready for Valentine's Day

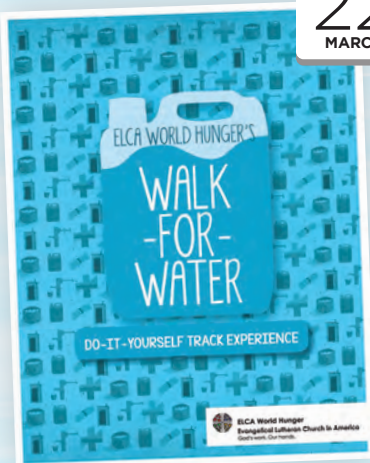
The Sunday before Valentine's Day, spread the love to ELCA World Hunger's ministries throughout the world with ELCA Good Gifts grams and children's color-your-own Valentines. ELCA Good Gifts grams may be purchased in honor of your friend, child or significant other to celebrate valentine's Day. Take a donation for these ELCA Good Gifts grams prior to Valentine's Day before or after worship as a special way to celebrate the holiday while giving to ELCA World Hunger. Special coloring sheets for Valentine's Day are also available for kids of all ages. Check out the samples on the next two pages of this guide.



Download ELCA Good Gift coloring pages and encourage support of ELCA Good Gifts.



World Water Day

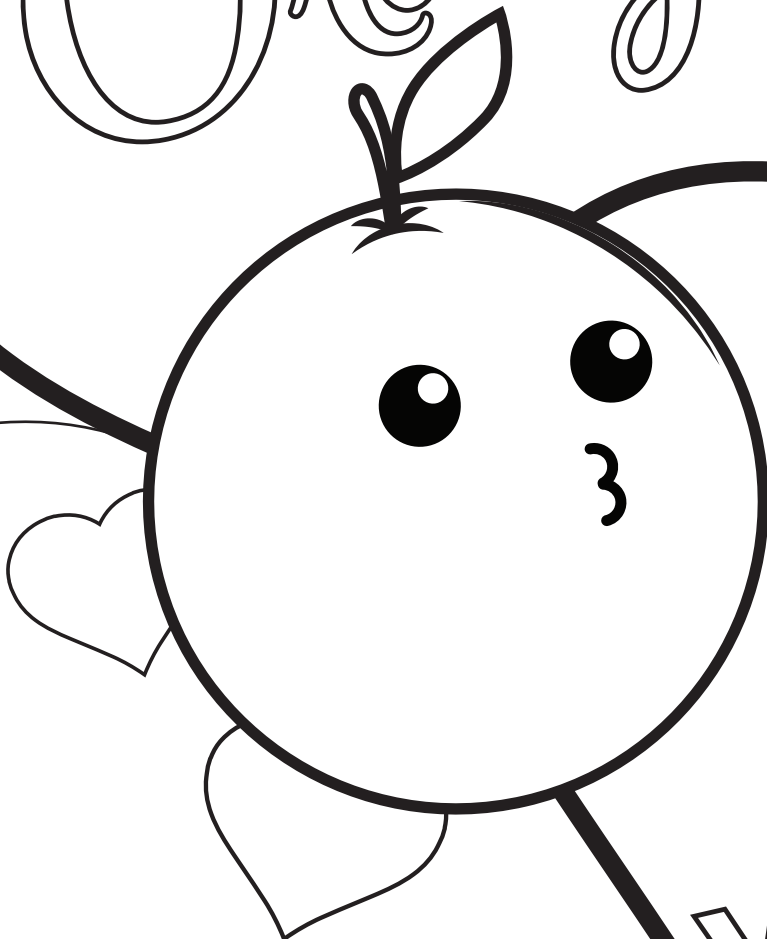


For World Water Day 2018, bring the ELCA World Hunger Walk for Water track experience to your congregation. The DIY kit gives you step-by-step instructions on how you can create firsthand what it is like to carry a 5-gallon jug of water (41.5 pounds) through a simulated water collection experience. Throughout the simulation, each person follows one of four "stories" to guide them along the track. Along the way, participants are confronted with different obstacles that help them realize some of the struggles those walking for water may encounter.



Download this guide for free at ELCA.org/Hunger/Resources under the "Walk for Water" tab.

Orange you glad



you're my
Valentine?

made by



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.

Not long after being planted, a fruit-tree provides nutritious fruit to help children and families stay healthy and free from hunger, year after year. These trees are especially valuable in countries with dry climates. Certain citrus varieties, like tangerine trees, thrive in the driest conditions and help families survive drought.

ELCA.org/goodgifts

HogsnKisses



*this
Valentine's Day!
xoxo*

made by



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A pig in the pen is like money in the bank. Within months, a tiny piglet grows to weigh over 200 pounds! Should a family have a failed harvest, medical expense or other unexpected financial need, this pig can be sold for much-needed cash at the market.

ELCA.org/goodgifts

TOP 10 ELCA World Hunger resources

ELCA World Hunger has a wide variety of resources to help you and members of your congregation integrate hunger themes throughout worship and congregational life. From educational events to fundraising initiatives, posters to piggy banks – you can find resources for all ages and group sizes. Find the resources below and many more at ELCA.org/hunger/resources.



1

Brochure and offering envelope

Use this eight-page brochure and offering envelope in a variety of settings, providing a brief overview of ELCA World Hunger, our church's response to hunger and poverty in more than 60 countries around the world.



2

ELCA Good Gifts catalog

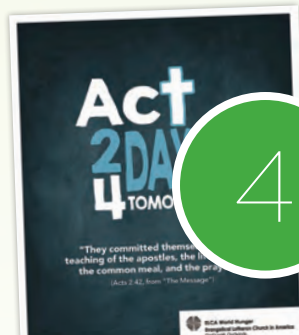
The ELCA Good Gifts catalog offers more than 50 gift-giving options – from 10 little chicks to water wells – to help people in need. Browse the catalog with your Sunday school class or congregation and set a fundraising goal. Once you've met your goal, you can purchase gifts collectively.



3

Reproducible stories

Share stories of people whose lives have been changed by your gifts to ELCA World Hunger. Reproducible stories from ELCA World Hunger are designed to fit inside your worship bulletin and inspire others in your congregation to action. Download these stories in black and white or color.



Act 2Day 4 Tomorrow

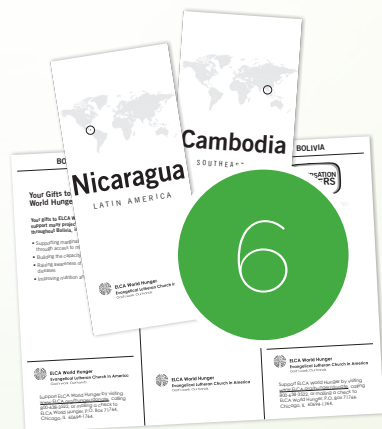
New! This resource is now also available in Spanish.

Designed for a variety of group sizes, this resource takes youth through a meaningful experience of learning about hunger and faith. As the group takes part in the spiritual practice of fasting for the duration of the event, it will be led through four themes – with an overarching theme of table fellowship. Each theme is broken up into three lessons and can be adapted to different timeframes and settings. Bring youth together for prayer, service, activities and more as they Act 2Day 4 Tomorrow.



Piggy bank

An animal can make a world of difference for a family in need. Just \$30 can provide a piglet, and when it grows up, it will give birth to as many as 16 piglets each year. Pigs help fertilize fields, provide food to eat and can be sold at market for much-needed income. Set a goal of \$30 per family and collect the offering in this adorable piggy bank!



Lenten meal series

Does your congregation host meals before Lenten services? Enjoy global cuisine while learning about the world and how gifts to ELCA World Hunger are making a difference. Choose from 18 themes that feature global recipes, table prayers, country statistics, table tents and more. Instead of charging for the meal, consider taking a free-will offering to support the work of ELCA World Hunger.



LifeLines

The LifeLines newsletter offers stories of how your gifts to ELCA World Hunger help communities in the U.S. and around the world. The summer edition of each newsletter is also ELCA World Hunger's Year in Review, featuring financial and program highlights from the previous year. Find LifeLines at ELCA.org/hunger/resources under the "Stories & Videos" tab.

8



Team ELCA

Have an idea for hosting an event or celebrating a special day (birthday or anniversary)? Team ELCA makes it easy for you to start a fundraiser in support of ELCA World Hunger. How? It's up to you! Be creative, think outside the box and have fun. Visit ELCA.org/TeamELCA for custom fundraising tools for individuals, teams and congregations.



9

Map poster

ELCA World Hunger works in more than 60 countries around the world to address the root causes of hunger and poverty. See where we're at work and learn more about the type of work that we're doing in the world together. Display the map on a bulletin board or a prominent area in your congregation to show your support.

10



Community Gardens How-To Guide

What makes a garden a community garden? How can growing food for ourselves and our neighbors transform our congregation? Learn this and more in this guide that is filled with wisdom harvested by ELCA congregations whose community gardens have become vital parts of their ministry. Find practical tips on logistics, crafting a vision, and incorporating your garden into the life of your congregation.

Our Work in the World – Together

ELCA World Hunger works to address hunger and poverty through education, advocacy, relief and sustainable development. From water wells to animal husbandry, microloans to health clinics, your gifts to ELCA World Hunger support innovative solutions that get at the root causes of hunger.



WATER AND SANITATION

Water for drinking, growing crops, sanitation and hygiene, paired with ongoing health education, training and maintenance helps create healthier families and stronger economies.



EDUCATION AND TRAINING

Removing barriers to education allows children and adults to attend school and secure better opportunities for their future. Programs like literacy training and vocational education also help teens and adults gain skills to secure jobs and increase their earning potential.



AGRICULTURE AND NUTRITION

Soup kitchens, food pantries and meal programs provide immediate support to those in need. Community gardens and agricultural programs help families grow food to nourish themselves and build safer, healthier communities for the long term.



INCOME AND SAVINGS

Microloans and income-generating activities allow families to start or upgrade their small businesses and pay for the essentials like food, medical costs and school fees helping to end the cycle of poverty for good.



HEALTH CARE AND PREVENTION

Clinics and community health programs provide health education and medical assistance for people living in poverty and work to halt epidemics like HIV and AIDS, malaria and waterborne illnesses.

THE CAMPAIGN FOR THE EVANGELICAL LUTHERAN CHURCH IN AMERICA



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God's work. Our hands.

We are a church that believes
God is calling us into the world – together.
Thank you for supporting ELCA World Hunger.

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ELCA.org/hunger
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